



BOUT US

- NON-PROFIT ASSOCIATION (*1986) UNDER THE HONG KONG TRADE DEVELOPMENT COUNCIL (HKTDC)
- CLOSE COLLABORATION WITH THE HONG KONG ECONOMIC AND TRADE OFFICE (HKETO)
- CLOSE COLLABORATION WITH INVESTHK IN BRUSSELS

PROMOTION OF BILATERAL ECONOMIC, SOCIAL AND CULTURAL EXCHANGES BETWEEN BELGIUM AND HONG KONG



PASSION FOR HONG KONG

- An Economic Gateway between the East and the West., with its unique combination of business freedom, financial infrastructure, and its role as a "Super-Connector" to Mainland China
- An International Cosmopolitan City, with an unmatched talent pool
- Attractive living standards for professionals, families and students
- A City, you have a link with

MISSION

1 FORM A COMMUNITY

IN BELGIUM, BRING TOGETHER BUSINESS AND CULTURAL COMMUNITIES TO CREATE OPPORTUNITIES WITH/FOR HONG KONG.

2 FOSTERFRIENDSHIP

FOSTER FRIENDSHIP, UNDERSTANDING AND COOPERATION BETWEEN BUSINESS AND CULTURAL COMMUNITIES THROUGH BUSINESS AND CULTURAL EVENTS.

3 SERVE AS A CHANNEL

SERVE AS A CHANNEL FOR DIALOGUE ON TRADE, INVESTMENT, FINANCE, AND CULTURE BETWEEN HONG KONG AND BELGIUM.

4 EXCHANGE INFORMATION

EXCHANGE FIRST-HAND INFORMATION OF THE TWO TERRITORIES WITH/FROM ITS MEMBERS.



BOARD OF DIRECTORS

COMMITTEES

- Business Committee
- Cultural Committee
- Membership Committee

STRUCTURE AND GOVERNANCE

MEMBERS

- Corporates
- Businesspeople
- Diplomats
- Government representatives
- Belgians in Hong Kong
- HK residents in Belgium
- Friends of HK
- Belgians that used to live and work in Hong Kong

OUR OFFER

We amplify your impact by actively sharing successes, expertise, publications and events from our extensive network of members and partners.

Leverage our deep local, regional, and international partnerships to expand your reach.

Through exclusive business conferences and cultural events, we provide you with first-hand insights into Hong Kong and ensure you benefit from reciprocal invitations across both Belgium and Hong Kong.

OUR OFFER

We connect you to our personal <u>network</u> of local, regional and international partnerships

IN HONG KONG

- Hong Kong Trade Development Council
- InvestHK
- Belgium Luxemburg Chamber of Commerce HK
- Belgian Consulate General in HK
- FIT / AWEX IN HK

IN BELGIUM

- HKETO Brussels
- Belgium China Chamber of Commerce
- Flanders China Chamber of Commerce
- The EU and Belgian diplomatic corps

WORLDWIDE

 The Federation of Hong Kong Business Associations:
 a global network of 48 business associations

OUR OFFER

We organize conferences and events
We promote and share successes, expertise,
publications & events from our members and partners

Yearly Events

- February: Chinese New Year Reception and Legends of Lion Dance
- April: Brussels
 International Film Festival
- May: HK Dragon Boat Festival in Antwerp
- September: End of Summer Business Seminar

Education Fund

 The BHKS Education Fund, established in 2010, sponsors exchange activities of young people between Belgium and HK

Ad Hoc Conferences and Cultural Events

- Company visits in Belgium and HK
- Conferences with success stories
- Cultural events in Belgium and Hong Kong
- Incentives for trade shows and conferences in HK, offered by HKTDC

2025 ACTIVITIES

Chinese New Year Reception

(January 2025)

Visit "Happy Family" @Red Star Line Museum Antwerp

(February 2025)

Visit Brewery Huyghe

(March 2025)

Hong Kong Evening @Brussels International Fantastic Film Festival (A)

(April 2025)

Dragon Boat Festival Antwerp

(May 2025)

End of Summer Business Seminar

(September 2025)





Chinese New Year Reception











Visit Brewery Huyghe









Dragon Boat Festival Antwerp









A delegation of the BHKS, led by its Chairman Alexander De Beir, attended the Hong Kong Forum



Hong Kong 2-3 **December 2025**



CONTACT

visit our website www.bhks.be or contact us at info@bhks.be

Chairman – Alexander De Beir Vice-chairman – Hans De Backer Treasurer – Philippe Latour Business Committee – Francis Heymans Membership Committee – Paul Melkebeke Cultural Committee – Godelieve Van den Bergh HK ETO Representative – Eva Wong

If you have a link to Hong Kong, you have a home with us!